

2271  
OREGON GROWN

# Gladiolus

1954  
Walter Marx Gardens  
BORING, OREGON

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# Walter Marx Gardens Gorgeous *NEW* Colors

**10 Recent Introductions  
of Exceptional Beauty.  
All Illustrated Here.**

**For Your  
1954 GARDEN**

**BOISE BELLE.** Unusual combination of deep pink and yellow. Intensely ruffled.

Large: 3 for .75; 12 for 2.50  
Medium: 3 for .50; 12 for 1.75

**CIRCE.** Deep orange with cream throat and small scarlet blotch.

Large: 3 for .75; 12 for 2.50  
Medium: 3 for .50; 12 for 1.75

**COMPLEXION.** Very fine straight tall pink.

Large: 6 for .85; 12 for 1.50  
Medium: 6 for .60; 12 for 1.00

**CROWN JEWEL.** Lovely ruffled and blotched lavender.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**DARK DAVID.** Beautiful large maroon with rounded, frilled florets that are well placed.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

*Left to right:*  
**Dark David**  
**Dolly Varden**  
**Boise Belle**  
**Circe**  
**Sweet Sixteen**

*Left to right:*  
**Crown Jewel**  
**Persian Rug**  
**Stormy Weather**  
**Gorgeous Deb**  
**Complexion**

**DOLLY VARDEN.** Huge salmon with cream throat.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**GORGEOUS DEB.** Ruffled rich salmon with creamy yellow throat.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**PERSIAN RUG.** Dark rose plum with cream throat blotch.

Large: Each .75; 12 for 7.50  
Medium: Each .50; 12 for 5.00

**STORMY WEATHER.** Lavender and grey that opens 8 ruffled florets on long spikes.

Large: 3 for .85; 12 for 2.50  
Medium: 3 for .50; 12 for 1.75

**SWEET SIXTEEN.** Color white, delicately flushed a sparkling pale pink.

Large: 3 for .85; 12 for 3.00  
Medium: 3 for .60; 12 for 2.00

**You  
May Order  
6 at the 12 Rate**

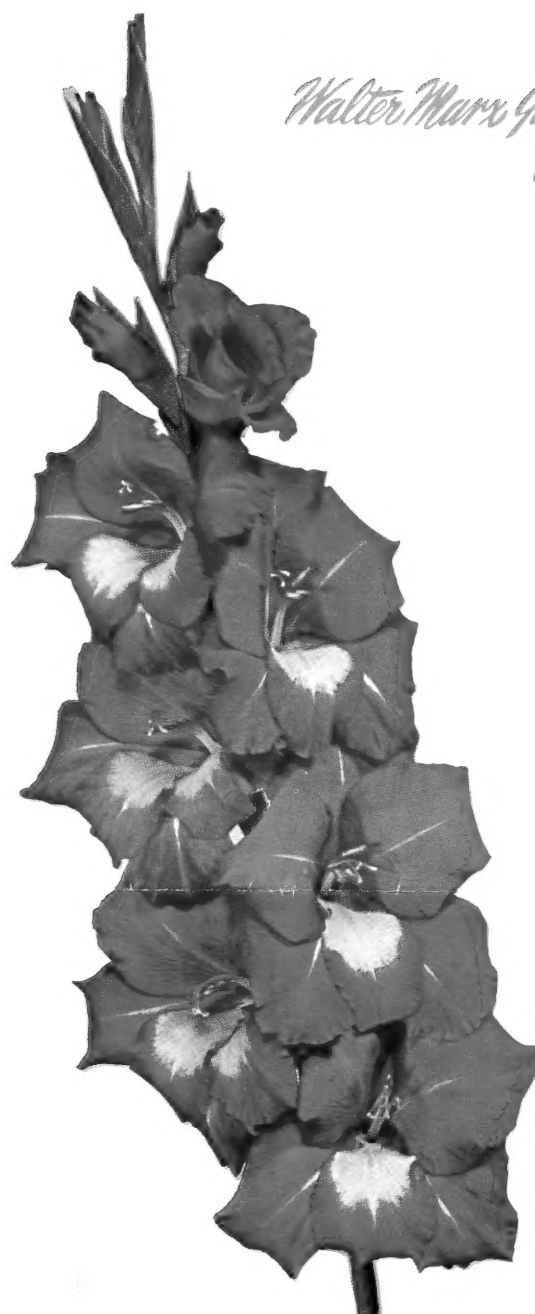




Walter Marx Gardens

# 25 NEW GLADIOLUS

## The Cream of All Varieties Introduced During the Past Five Years



*Karen*

### Roll of Honor COLLECTION

Clarence D. Fortman    Mother Fischer  
Gold                      Harold K.  
Elmer's Rose            Quiberon

LARGE BULBS  
3 of Each for..... **6.75**

**ANDRENA.** Beautiful light pink with big creamy yellow throat. Tall straight spike of 18 to 20 buds with 6 to 7 open. One of the very best of the new introductions.

Large: Each .75; 12 for 7.50  
Medium: Each .60; 12 for 6.00

**BONNIE BRAE.** Loveliest blush salmon pink. Winner of numerous awards in Canada. Splendid cut flower.

Large: Each .75; 12 for 7.50  
Medium: Each .60; 12 for 6.00

**COLUMBIA.** Color and petal edging similar but superior to Corona. Extremely frilled and firmly attached florets on 4½ foot spikes. 6 to 8 open flowers of striking beauty. Judged most beautiful variety in 1952. Picture inside.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**CLARENCE D. FORTMAN.** Giant ruffled flowers of delicate blush pink. 20 to 25 buds with 8 open. A magnificent variety highly rated everywhere. Strong grower.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**ELMER'S ROSE.** Tall ruffled rose that has already won highest praise everywhere. 20 to 22 bud spikes with 7 to 8 open florets. Rather late.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**FRAZER.** Just about the deepest of the salmon pink varieties. Large intensely ruffled flower on long head. Fine cut flower that holds color to the end.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**GOLD.** A seedling of Orange Gold and generally considered to be the finest deep yellow in commerce today. Winner of highest awards and destined for greatest popularity. A good propagator with all the qualities of a topnotch variety.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**HAROLD K.** Mammoth scarlet and one of the most spectacular in its color class. Opens 5 to 7 florets on tall strong stems. One of the very best giant red varieties.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**HEIRLOOM.** A clear orchid lavender with no flecking. Has a grand show record and should become one of the finest of new introductions.

Large: Each 2.00; 12 for 20.00  
Medium: Each 1.50; 12 for 15.00

**HOWARD V. WRIGHT.** Light creamy yellow with deeper throat. 20 bud spikes with 6 to 8 wide open florets of wonderful substance and smooth tailored form.

Large: Each 2.00; 12 for 20.00  
Medium: Each 1.50; 12 for 15.00

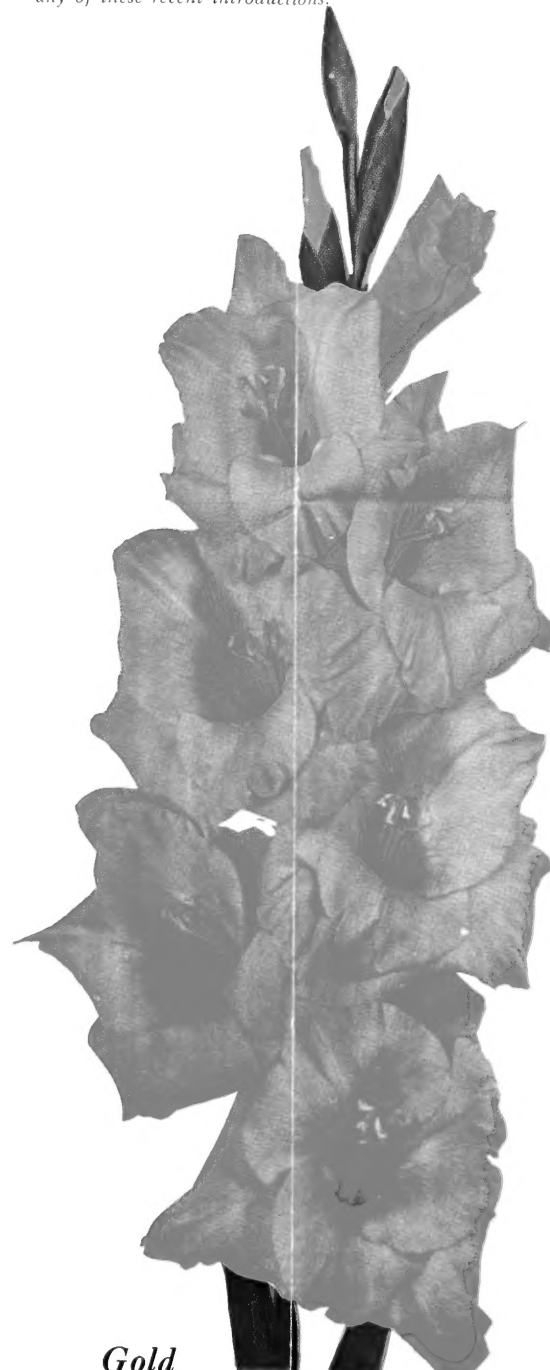
**INDELIBLE.** Brilliant purple self on tall stiff stems. 18 to 20 bud spikes with 5 to 6 open florets. A fine purple for exhibition or commercial purposes.

Large: Each .75; 12 for 7.50  
Medium: Each .50; 12 for 5.00

**KAREN.** Striking rose purple with cream throat. Unusual color that sells out early each year. Consequently stock is still scarce. 6 to 8 well placed 5 inch florets on 18 to 21 bud spikes.

Large: Each 2.00; 12 for 20.00  
Medium: Each 1.50; 12 for 15.00

*Every one of these novelties has been tested and proven throughout the country. All have won many awards and are rated as leaders in their respective color classes. If you are a glad fancier or have little garden space and desire only the best of the new things we can highly recommend any of these recent introductions.*



*Gold*

**KING DAVID.** The finest purple gladiolus and in tremendous demand. Massive ruffled flowers of glowing purple shading to a velvety red throat with light picotee edge around the petals. 10 open florets on 22 to 24 bud spikes. A strong grower and an outstanding introduction of recent years. Picture inside.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**MALIBU.** Ruffled clear light pink with light yellow throat. 8 to 10 florets open at once. Strong grower and excellent garden variety.

Large: Each 1.00  
Medium: Each .60

**MOTHER FISCHER.** Gorgeous ruffled white on tall stems. Placement of florets on stem is about perfect. One of the very best new whites.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**NORDIC QUEEN.** Bewitching flesh pink shading to a creamy white throat. Lustrous flower of great substance on tall stem.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**PEACH GLOW.** Huge buff orange with wide open ruffled florets of heavy texture. Opens 8 out of 19 to 21 buds on strong exhibition spikes. A consistent show winner.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**PENNANT.** An absolute soft pink with no marking or flecking. A smooth and compelling color most effective under artificial light. 10 open perfectly placed florets on 20 bud flower spike. Most beautiful cut flower variety.

Large: Each 1.00; 12 for 10.00  
Medium: Each .60; 12 for 6.00

**POINSETTIA.** Lightly ruffled flowers of clearest spectrum red, 7 to 8 open florets on stiff, 4½ foot stems. Destined to become one of our finest reds. Picture inside.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**QUIBERON.** A beautiful peach buff in the same color class as Patrol but will grow taller. Color shades darker toward the edge and to a light yellow throat.

Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**RED FEATHER.** Immense deep red and a perfect show flower. Up to 10 open florets on tall stems. Stock is still very limited.

Large: Each 1.00; 12 for 10.00  
Medium: Each .60; 12 for 6.00

**ROSITA.** A stunning new shade of orchid rose with a red blotch in center. Demand is so great that stock is still very scarce. Highest award winner. No collection should be without this one.

Large: Each 1.00; 12 for 10.00  
Medium: Each .60; 12 for 6.00

**SIERRA SNOW.** Grand exhibition variety of glistening white. 10 to 12 open well placed florets on 5½ foot stems. Large ruffled flowers of excellent substance.

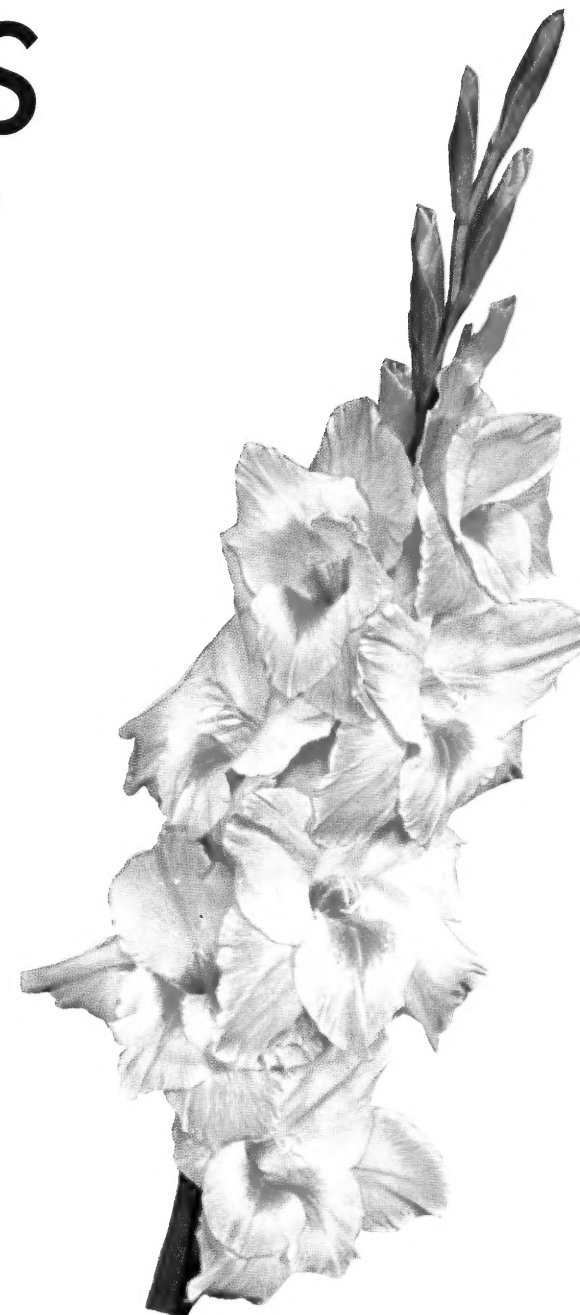
Large: Each .50; 12 for 5.00  
Medium: Each .35; 12 for 3.50

**TYRONE.** Rated as one of the finest pure lavenders. Similar but taller than Elizabeth The Queen. Winner of several Grand Championships.

Large: Each 1.00; 12 for 10.00  
Medium: Each .60; 12 for 6.00

**VALDA.** Large lavender rose producing tall, straight spikes. Up to 8 large florets open. New, fine, very promising.

Large: Each 1.00; 12 for 10.00  
Medium: Each .60; 12 for 6.00



*Rosita*

### PRIZE SHOW COLLECTION

Heirloom                      Rosita  
Pennant                      Howard V. Wright  
Red Feather                      Indelible

1 Large and  
1 Medium Bulb of each **10.00**

You may order 6 at the dozen rate.





Spic and Span

Noweta Rose

Pactolus

King David  
(Described on  
Preceding Page)

Tivoli

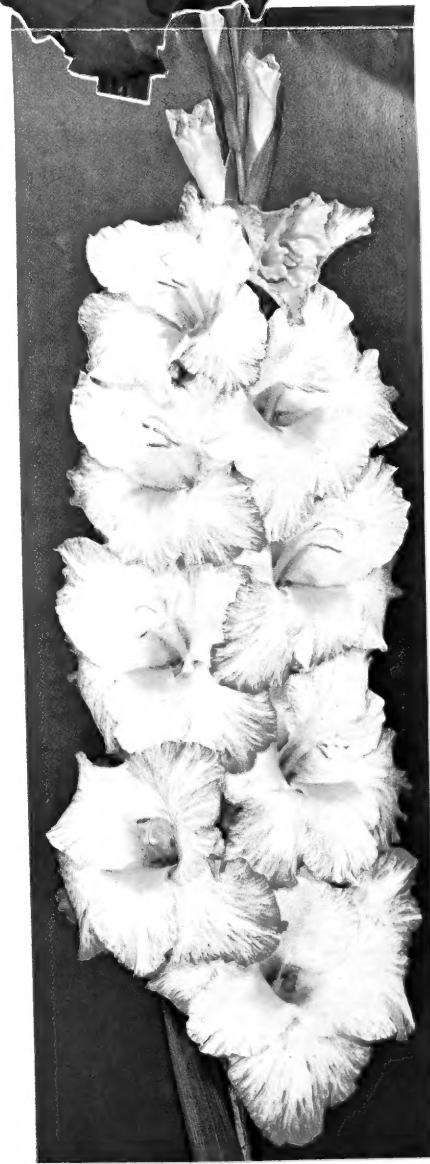
Poinsettia  
(Described on  
Preceding Page)

Patrol

Purple  
Supreme



Snow Princess



Columbia (Described on Preceding Page)

## Picture Collection

3 EACH of the 10 Gladiolus Here Pictured -- 30 Large Bulbs in All -- \$6.95 6 each \$12.50  
12 each \$23.50

## Walter Murr Gardens SUPERIOR Oregon-Grown GLADIOLUS

PRICES of all 44 varieties on this page:

LARGE BULBS: 6 for .85; 12 for 1.50; 100 for 10.00  
MEDIUM BULBS: 6 for .60; 12 for 1.00; 100 for 7.50

**ALICE AYER.** A pure early white with five to seven nicely placed florets on a good flower head. Looks quite promising for a good one in its color.

**ASTRID.** Clear, medium rose with narrow throat line. Opens five to seven florets which are slightly ruffled. A fine new addition to this color class and a grand cut flower.

**AUREOLE.** A light heavily ruffled yellow. Very popular cut flower and prolific grower making jumbo bulb-lets that will bloom profusely.

**BEAUTY'S BLUSH.** Color is a delicate pink blush overlying a frosty white. Opens 8 plain petaled round florets on a tall spike. An excellent cut flower for home or shop.

**BENJAMIN BRITTEN.** Very deep lavender with small white lines. Opens 6-8 florets at once and is very beautiful.

**BLACK OPAL.** An exceptionally rich dark red. Opens up to 10 velvety maroon florets on a lengthy formal spike.

**BRIDAL ORCHID.** New strong growing pastel lavender of huge size. Opens up to 10 ruffled florets on long flower spike with as many as 24 buds. Will open to tip when cut in tight bud and an excellent cut flower.

**BURMA.** Very deep, heavily ruffled rose, somewhat lighter in the upper throat and shading to a beautiful darker blotch on the lip.

**CHAMOUNY.** A distinct shade of deep rose shading to lighter color on edge of petals. Opens up to 10 blooms on a tall spike. Always popular with the cut flower trade as it is really beautiful.

**CONNECTICUT YANKEE.** One of the most beautiful of all pink glads. A reddish pink with a soft, deep blotch. Opens 10 florets on a perfectly formal spike. Has won many prizes.

**COVER GIRL.** A giant medium pink, opening 10-12 well placed florets on a five foot spike.

**DAISY MAE.** A beautiful deep orange pink, which is an unusually easy grower. Its pleasing color aids it in being one of the best glads for exhibition.

**DIEPPE.** The mellow richness of deep salmon red with darker blotching in the center and casual ruffling of the petals. This distinctive flower opens six beautiful florets on tall, strong spikes.

**DR. FLEMING.** A large medium pink that is attractive. Opens five well placed florets on a stem of medium height.

**ELIZABETH THE QUEEN.** Nice light lavender with slightly deeper self markings in throat. Nicely ruffled petals with many blooms on long flower heads. A popular exhibition and commercial lavender.

**EVANGELINE.** Very beautiful light rose or almost light buff pink, with a creamy yellow throat. It opens 8 to 9 large beautifully ruffled blooms on a flower head of 22 buds. Foliage grows tall and broad and is very disease resistant.

**FIREBRAND.** A nice medium red that fairly glistens like velvet. Slightly darker in throat with white lines on the lower petals.

**FLORENCE NIGHTINGALE.** One of the finest of the new whites. Up to 8 blooms open on a tall, straight spike. Considered a grand commercial and show flower by all the growers and destined to be one of the best in its color.

**FRIENDSHIP.** A beautiful soft pure ruffled pink of the shade all will fall in love with. Opens up to eight nicely placed blooms on a medium spike. If you like a pure pink, you must have this one.

**GENERAL MARSHALL.** Deep scarlet with creamy blotch. Very valuable due to its earliness.

**GIANT CYCLAMEN.** Very attractive light rose. Opens several lavender-rose, well placed flowers. Color somewhat similar to Miss Wisconsin but perhaps better.

**GREEN LIGHT.** In big demand on account of its chartreuse color. Buds have a greenish gloss, with open florets of a lighter color.

**HARRY HOPKINS.** A grand rose red with nice spike and good placement. A fine cut flower.

**JUNE DAY.** Extremely early blooming pure pink with a small cherry blotch. Opens up to seven florets on a medium tall spike. The earliest bloomer in the field as a rule.

**KATHY LEE.** A heavily ruffled lemon yellow that is very attractive. Flower head a little short but opens up to 8 wide open blooms of good substance.

**LADY ANNE.** An excellent prospect in the early whites. Blends to a canary yellow throat which adds to its attractiveness. Opens seven florets on a well balanced spike with a good flower head.

**LAVENDER LACE.** A massive lavender with glowing creamy throat. Beautiful in color and a good cut flower.

**MANCHU.** Brilliant yellow overlaid with a flush of pink with a small reddish blotch. Somewhat ruffled on a tall wiry stem. Blooms well from small bulbs. If you like a true oriental color, this is it.

**NOWETA ROSE.** A sensational rose that has already created a great stir of comment among glad lovers. Of huge size opening up to 12 splendidly placed florets and a grand winner in garden or show.

**OCTOBER SUNSHINE.** A new orange blending to a golden yellow throat. Six open on a tall well placed spike. Good strong grower on a husky plant.

**ORANGE GOLD.** Clear rich beautiful medium dark orange gold. Four to six open on a tall straight spike.

**PACTOLUS.** A vivid apricot cream with orange red blotch on the lower petals. Opens up to 10 wide open tightly attached florets on a nice spike. A strong healthy grower and good propagator. If you like a blotched variety, you will be more than pleased with this one.

**PATROL.** A light apricot with a yellow throat. Will open 10 or more florets on a tall spike. Very attractive and one of the best in its color class.

**PHANTOM BEAUTY.** The finest light flesh pink on the market. Opens 12 beautiful blooms on straight spikes with perfect placement. A big winner at leading shows for the past three years. Extremely healthy and very early.

**PURPLE SUPREME.** Rich, glowing, lustrous purple flowers. Open 10 vivid florets with a glossy sheen on excellent spikes.

**RAVEL.** Violet blue with reddish brown markings. Tall straight spike with 8 to 10 open. Strong healthy grower and one of the best blues we have tried. An early bloomer.

**RED WING.** Color is a glossy light scarlet red. Opens up to 10 large blooms on a long flower head of 22 buds. One of the best reds.

**SALMAN'S GLOR.** Huge creamy white with showy red blotch in throat. Opens up to 7 well placed florets on a long, stretchy spike.

**SNOW PRINCESS.** Creamy white. Has been one of the best standard cut flower whites for the last few years, and will always be an extremely popular white.

**SPARKS.** A tall creamy yellow with an explosive red blotch. Opens 7 large fluted florets with triangular shape informally arranged on the spike. Very showy and attractive.

**SPIC & SPAN.** Deep ruffled pink. Has been a great winner the past few years and destined to be one of the finest of the new introductions. Don't miss this one.

**SPOTLIGHT.** A lovely clear medium deep yellow with a small scarlet blotch in its throat. Beautifully formed.

**TIVOLI.** Lovely clear light rose, straight and beautiful. Tall with up to 10 open on a well placed spike.

**WEDGWOOD.** A popular waxy lavender with a cream throat. Not large, but its earliness and beautiful color make it in great demand. Extremely ruffled and showy.

### SIZES OF OUR BULBS

We offer two sizes only. **LARGE**, consisting of bulbs 1 1/4 inches and up in diameter; **MEDIUM**, consisting of bulbs from 3/4 inch to 1 1/4 inches in diameter. All bulbs will be of one quality. That is **TOP QUALITY OREGON GROWN BULBS**, the finest available anywhere at any price. The **LARGE** size will produce finest exhibition spikes. The **MEDIUM** size will produce just as fine flowers on slightly smaller spikes usually a few days later.

### SUBSTITUTIONS

In cases where Large Bulbs of any variety become exhausted we reserve the right to use Medium Bulbs of the same variety of same value. We will not substitute varieties for any sold out without permission.

### MINIMUM ORDER \$3.50

#### FREE DELIVERY

We prepay shipping charges on all orders taken from this folder, unless you wish to take advantage of our Extra Bulbs offer. Orders will be shipped by parcel post or express whichever we deem best.

#### EXTRA BULBS

We can fill your order most generously and give you the most for your money if you assume cost of shipping your order. If you wish to cooperate we promise you a delightful surprise when you open your package. See instructions on order blank regarding the way you want your order shipped.

### CULTURE

Gladiolus are easily grown in any well drained sunny location. Plant bulbs 3 to 4 inches deep and apart from other perennials or shrubs for best results. Most effective in specimen groups of 6 to 12 or in solid beds or borders planted like tulips or daffodils. If cut flowers are desired be sure to leave 3 or 4 leaves for bulb production. Planting may be done any time after danger of freezing is past in spring until early June with equally good results.

### TIME OF SHIPMENT

We can supply gladiolus any time from February 1st to June 1st. For our Southern customers we recommend February delivery, and for the rest of the country April or early May is generally most satisfactory. We try in all cases to ship at the best planting time for your locality unless you specify shipping date.

# Gladiolus A FAVORITE EVERYWHERE

*Our Gladiolus Folder will no doubt go to many of our customers who have not yet considered this beautiful flower for their gardens. Every garden should have at least a few glads and you Iris, Daylily and Lily fanciers can assure yourselves and those near you even more pleasure and delight this year by including some gladiolus bulbs in your purchases this spring. Besides their tremendous color appeal in the garden gladiolus have no equal as cut flowers suitable for any occasion.*

*Also you can have a succession of blooms for many weeks from midsummer until frost by planting at different times. For you flower garden lovers with minimum time for your favorite hobby we know of no other flower that will give you so much for so little.*

*And remember, Gladiolus are easily grown in every one of the 48 states.*

*Walter Marx Gardens*

## SUPREME MIXTURE

Our special handmade mixture selected from at least 40 leading named varieties assuring a complete color range and longest blooming season. For those who want the maximum in color for little expense this is our best offer. All Large Top Quality Oregon Grown Bulbs that give you more and better flowers.

50 Large Bulbs for 3.50

100 Large Bulbs for 6.00

